

Department of Anthropology
ANTH 2272F/650: The Anthropology of Tourism
Distance Studies Online
COURSE OUTLINE
Summer 2017

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Vanimo, Papua New Guinea, 2007 (photo courtesy of J. Kennedy)

This course will critically examine different aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. The course will pay special attention to the ways tourism variously affects hosts and tourists. The topics will include: a brief history of travel and tourism; the cultural effects of tourism on both hosts and guests; the political, economic, and environmental issues involved in tourism; conflicts over resources; gender and tourism, including sex tourism; and tourism and development.

PREREQUISITE

At least a 0.5 essay course in any faculty.

It is your responsibility to ensure that you have the prerequisite for this course. Unless you have either the requisite for this course or written special permission from your Dean to enroll in it, you

may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

LEARNING OUTCOMES

Upon successful completion of this course, students will be able to:

- Assess possible effects of tourism on local people, cultures, and the environment.
- Recognize the power relationships between hosts and other stakeholders (e.g., tourists, tourism planners and promoters, tour operators, governments, and NGOs).
- Identify what is being promoted and what is being ignored in tourism advertisements.
- Question the relationship between tourism and development.
- Appreciate local people as agents who participate in tourism and negotiate its effects.

WEBSITE

The course website (<https://owl.uwo.ca/portal>) will contain the discussion forums, outlines, announcements, and additional information. Please check the website frequently and read carefully any announcements, postings, and outlines.

CONTACT INFORMATION

If you have any questions, comments, or concerns, please contact Jordon, our TA, and me anytime. Please give us at least 24 hours (Monday to Friday until 5:00pm) to respond to your message; if you do not receive a reply, send it a second time. We will respond to weekend emails early in the next week. I, the instructor, am also available for consultation via skype; please email me to make an appointment for a session.

COURSE EVALUATION

Discussion Forum Postings #1		15%
Discussion Forum Postings #2		30%
Paper	July 12	30%
Exam	TBA	25%

DISCUSSION FORUM POSTINGS

Postings #1 (weeks 1 to 4) 15%

Postings #2 (weeks 5 to 12) 30%

The purpose of the online discussions is to make the learning process interactive and collaborative: The discussions provide us with the opportunity to learn from and interact with each other. Every student must participate in the forums.

All students are required to make **at least 2 substantial contributions**, based on the readings and films, to the discussion forums **each week**. The contributions should be well-developed

comments and questions, not only 2 or 3 sentences, but no longer than two paragraphs (per contribution). I am looking for thoughtful, well-supported, clear, and coherent postings. Your postings must focus on issues addressed in the course readings and films, such as: comments on the readings and films; discussions of the concepts and theoretical approaches presented in the readings; questions that you think might be useful for reflecting on the arguments made by the authors; and critical reflections on your experiences with issues discussed in this course.

Your contributions can be original postings and/or responses to other participants' questions. "Original postings" refers to postings that are not branches from other messages, and they should include questions to facilitate discussions.

You are encouraged to make contributions throughout the week. You should have completed your weekly postings by **Friday (midnight)** with the exception of postings for week 1 (due Monday, May 15 by midnight). Your mark for the forum postings will be based on both the quality and quantity of your online participation. You will receive two marks for the discussion forum postings: the first mark (evaluating postings for weeks 1 to 4) at the beginning of week 5, and the second mark (evaluating postings for weeks 5 to 12) after the end of week 12.

I will count the best 7 contributions for the first mark, and the best 14 contributions for the second mark. Consequently, your mark will not be negatively affected if you miss 1 posting during the first period (weeks 1 to 4), and 2 postings during the second period (weeks 5 to 12). You are not allowed to submit more than 5 postings per forum.

Submit your postings, including late ones, via "Forums" on the OWL course website. The **penalty for late submission is 1% per weekday per posting.**

PAPER (July 12) 30%

** A detailed assignment outline (including format guidelines) will be posted on the course website.*

The topic of the paper is "Questioning Tourism as Advertised." Choose a holiday destination and search for promotions of this destination in various forms of media (e.g., advertisements, websites, and commercials). Critically analyze these promotions. Think about what these promotions emphasize (in regards to, for example, the landscape, cultures, and local people at the destination) and what they leave out that you as a tourism student would like to know. For your analysis, you are expected to use points from **at least 8 class readings**. Films and non-class sources count in addition to the 8 readings. This paper is expected to be about 1,500 words in length (excluding the reference list).

This paper is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors.

Submit an electronic copy of your paper via “Assignments” on the OWL course website. Make sure you keep extra copies of your assignment (in electronic form).

The **penalty for late submission** of the paper is **2% per weekday**. I will **not** accept papers submitted after July 24, 2017. Submit late papers via “Assignments” on the OWL course website. It is your responsibility to make sure that I receive your paper if you submit it late. If you submit your paper after July 24, 2017 or if you fail to hand in an assignment (without academic accommodation), I will assign a mark of zero (0) for that assignment. There will be no make-up assignment.

ESSAY REQUIREMENT

This is an essay course. Therefore, you need to submit and pass the essay assignments in order to pass this course.

EXAM (TBA) 25%

The exam will consist of answer questions and a short essay. It will cover all the course material from weeks 1 to 12. The exam will take place between July 31 and August 3, 2017.

If you miss the exam without having been granted academic accommodation, I will assign a mark of zero (0) for this exam. There will be no make-up exam.

No electronic devices of any kind (including laptops, cell phones, blackberries, tablets, MP3 players, voice recorders etc.) will be allowed during examinations.

ACCOMMODATION FOR MEDICAL ILLNESS AND NON-MEDICAL ABSENCES

If you miss the exam or assignment deadlines due to medical illness or non-medical reasons (i.e. reasons of compassionate grounds), you have to contact and submit appropriate documentation to Academic Counseling of your Faculty, not to the instructor. If accommodation is warranted, you will be eligible to write a make-up exam or receive an extension on the respective assignment deadline. (For more information on medical accommodation, please read the following document:
http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.)

SCHOLASTIC OFFENCES AND PLAGIARISM, ACCESSIBILITY AT WESTERN, AND MEDICAL ACCOMMODATION

All students should familiarize themselves with Western's current academic policies regarding accessibility, plagiarism and scholastic offences, and medical accommodation. These policies are outlined (with links to the full policies) at:
http://anthropology.uwo.ca/undergraduate/course_information/academic_policies.html.

REQUIRED READINGS

- Chambers, Erve. 2010. *Native Tours: The Anthropology of Travel and Tourism*. Long Grove, IL: Waveland Press.
- Cole, Stoma. 2008. *Tourism, Culture and Development: Hopes, Dreams and Realities in East Indonesia*. Clevedon: Channel View Publications.
- Macleod, Donald V.L., and James G. Carrier, eds. 2010. *Tourism, Power and Culture: Anthropological Insights*. Bristol: Channel View Publications.

The books are available for purchase at The Bookstore at Western. For more information, please see the store's website (<https://bookstore.uwo.ca/>).

You are also required to read a number of **journal articles and one other book chapter**, which you can access through the OWL course website (click on "Course Readings").

FILMS

You are asked to watch a number of documentaries throughout the term, which you can access through the OWL course website. You may post comments and questions regarding the films in the online forums. *Please note that films might be subject to change depending on availability.*

COURSE SCHEDULE AND READINGS

Week 1 (May 8 - 12): Introduction to the Anthropology of Tourism

We will use the first half of the week to get to know one another, to practice using the discussion forums, and to begin reading.

Chambers. *Native Tours*:

"Introduction: Shedding Light on Travel Experiences" (pp. 1-6).

Macleod and Carrier. *Tourism, Power and Culture*:

"Tourism, Power and Culture: Insights from Anthropology" (pp. 3-19).

Cole. *Tourism, Culture and Development*:

"Chapter 1: Introduction" (pp. 1-13).

Week 2 (May 15 -19): Travel and Tourism

May 15: Discussion Forum Postings for week 1 due

Chambers. *Native Tours*:

"Chapter 1: From Travel to Tourism" (pp. 7-30).

Bruner, Edward M. 2001. "The Maasai and the Lion King: Authenticity, Nationalism, and Globalization in African Tourism." *American Ethnologist* 28 (4): 881-908.

Film: *Cannibal Tours* (1988)

May 19: Discussion Forum Postings for week 2 due

Week 3 (May 22 - 26): Theoretical Approaches

Chambers. *Native Tours*:

“Chapter 2: Tourism, Society, and the Political Economy” (pp. 31-68).

Cole. *Tourism, Culture and Development*:

“Chapter 2: Theoretical Issues in the Anthropology of Tourism” (pp. 17-39).

May 26: Discussion Forum Postings for week 3 due

Week 4 (May 29 - June 2): Tourism, Nature, and the Environment

Chambers. *Native Tours*:

“Chapter 3: Nature, Tourism, and the Environment” (pp. 69-94).

Walsh, Andrew. 2012. “The Promise and Practice of Ecotourism in Ankarana.” In *Made in Madagascar: Sapphires, Ecotourism, and the Global Bazaar*, 49-73. Toronto: University of Toronto Press.

Recommended:

Duffy, Rosaleen. 2014. “Interactive Elephants: Nature, Tourism and Neoliberalism.” *Annals of Tourism Research* 44: 88-101.

Film: *Cashing in on Culture: Indigenous Communities and Tourism* (2002)

June 2: Discussion Forum Postings for week 4 due

Week 5 (June 5 - 9): Struggle over Resources

Macleod and Carrier. *Tourism, Power and Culture*:

Macleod, Donald V.L. “Part 1: Tourism and the Power Struggle for Resources” (pp. 21-25).

Strang, Veronica. “Water Sports: A Tug of War over the River” (pp. 27-46).

Joy, Charlotte. “Heritage and Tourism: Contested Discourses in Djenné, a World Heritage Site in Mali” (pp. 47-63).

June 9: Discussion Forum Postings for week 5 due

Week 6 (June 12 - 16): Struggle over Resources (cont.)

Macleod and Carrier. *Tourism, Power and Culture*:

Macleod, Donald V.L. "Power, Culture and the Production of Heritage" (pp. 64-89).

Hitchcock, Michael, and I Nyoman Darma Putra. "Cultural Perspectives on Tourism and Terrorism" (pp. 90-106).

June 16: Discussion Forum Postings for week 6 due

Week 7 (June 19 - 23): Tourism and Culture

Chambers. *Native Tours*:

Chapter 4: Tourism and Culture (pp. 95-120).

Macleod and Carrier. *Tourism, Power and Culture*:

Carrier, James G. "Part 2: Tourism and Culture: Presentation, Promotion and the Manipulation of Image" (pp. 107-114).

Theodossopoulos, Dimitrios. "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama" (pp. 115-133).

Film: *Framing the Other* (2011)

June 23: Discussion Forum Postings for week 7 due

Week 8 (June 26 - 30): Tourism and Culture (cont.)

Macleod and Carrier. *Tourism, Power and Culture*:

Calvo-González, Elena, and Luciana Duccini. "On 'Black Culture' and 'Black Bodies': State Discourses, Tourism and Public Policies in Salvador da Bahia, Brazil" (pp. 134-152).

Holmes, J. Teresa. "Tourism and the Making of Ethnic Citizenship in Belize" (pp. 153-173).

Sommer, Gunilla, and James G. Carrier. "Tourism and its Others: Tourists, Traders and Fishers in Jamaica" (pp. 174-196).

June 30: Discussion Forum Postings for week 8 due

Week 9 (July 3 - 7): Tourism and Power

Macleod and Carrier. *Tourism, Power and Culture*:

Hall, C. Michael. "Power in Tourism: Tourism in Power" (pp. 199-213).

Brennan, Denise. 2004. "Women Work, Men Sponge, and Everyone Gossips: Macho Men and Stigmatized/ing Women in a Sex Tourist Town." *Anthropological Quarterly* 77 (4): 705-733.

Feng, Xianghong. 2007. "Gender and Hmong Women's Handicrafts in Fenghuang's 'Tourism Great Leap Forward,' China." *Anthropology of Work Review* 28 (3): 17-26.

July 7: Discussion Forum Postings for week 9 due

Week 10 (July 10 - 14): Tourism and Development: The Context of Tourism in Ngadha

July 12: PAPER DUE

Cole. *Tourism, Culture and Development*:

“Chapter 3: Placing Ngadha’s Tourism Development in Context” (pp. 40-65).

“Chapter 4: The Villages” (pp. 66-99).

July 14: Discussion Forum Postings for week 10 due

Week 11 (July 17 - 21): Tourism and Development: Perceptions of Different Actors

Cole. *Tourism, Culture and Development*:

“Chapter 5: The Mediators of Tourism in Ngadha” (pp. 103-134).

“Chapter 6: The Tourists and their Perception of Tourism in Ngadha” (pp. 135-159).

“Chapter 7: The Villager’s Perception of Tourism” (pp. 160-187).

July 21: Discussion Forum Postings for week 11 due

Week 12 (July 24 - 28): Tourism and Development: The Effects of Tourism in Ngadha

Cole. *Tourism, Culture and Development*:

“Chapter 8: ‘Conflicts of Tourism’” (pp. 191-216).

“Chapter 9: Tourism, Power and Socio-Cultural Change” (pp. 217-242).

“Chapter 10: Conclusions: Tourism, Culture and Development – The First 20 Years”
(pp. 243-252).

July 28: Discussion Forum Postings for week 12 due

USEFUL WEBSITES

- A range of student services is available at: <https://student.uwo.ca>
- Student Services in UCC: <http://westernusc.ca/services>
- Anthropology Department: <http://anthropology.uwo.ca>
- Office of the Registrar: <http://www.registrar.uwo.ca>
- Student Development Services: <http://www.sdc.uwo.ca>
- Writing Support Centre: <http://www.sdc.uwo.ca/writing/>
- Plagiarism and Citing Sources: www.lib.uwo.ca/essayhelp